



## CEPOP 2020 ANNUAL STRATEGY SESSION AGENDA

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- Date:** Monday, January 27, 2020
- Time:** 3:00pm – 4:30pm EST
- Location:** Faegre Baker Daniels Consulting Offices  
1050 K Street NW, Suite 400  
Washington, DC 20001
- WebEx:** To join via computer, please [click here](#).  
**Conference Line:** (855) 244-8681  
**Participant Code:** 622 443 757
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### **AGENDA**

**I. Welcome & Meeting Goals**

*Facilitated by Mary Bono*

**II. Focus Topic Discussions: Framing the Epidemic**

*Facilitated by Mary Bono*

**A. Understanding the Data – The Scope and Evolution of the Opioid Epidemic**

*Michelle Putnam, Division of Unintentional Injury Prevention, National Center for Injury Prevention and Control, CDC*

**III. 2019 in Review: CEPOP Success and Deliverables**

*Facilitated by Van Ingram*

*What has CEPOP accomplished over the last 12 months? How does this align with January 2019 goals?*

**A. Advocacy Agenda**

**B. Policy Development**

**C. External Visibility**

**IV. Development of CEPOP's 2020 Agenda**

*Facilitated by General Arthur Dean & Sue Thau*

**A. Strategic Priorities**

- i. Prevention – Are there opportunities to develop targeted policy, funding, and/or educational campaigns? What should the focus of any initiative look like?**

**1. Framing Presentation:** Sue Thau, CADCA, on Evidence-based Community Solutions

- ii. Safe Disposal and Anti-Diversion – *How do we build on CEPOP’s National Webinar, SUPPORT Act provisions, FDA’s Remove the Risk campaign, and potential legislation around real-time data systems to reduce overprescribing/distribution?*
- iii. Safe Use – *How do we promote better access to safer acute and chronic pain therapies? Can we build out a focus on certain populations such as older Americans?*
- iv. Federal Budget and Appropriations – *Do we continue this core advocacy work and, if so, are there emerging areas of emphasis?*

**B. Building Consensus for CEPOP in 2020**

*Are these the right areas of focus? Does recent data indicating a shifting epidemic suggest any new directions?*

**C. Raising CEPOP’s Visibility and External Engagement in 2020**

*Facilitated by Rich Hamburg*

- i. Approaching the 2020 Presidential Election – *Opportunities and Implications*
- ii. Events & Convenings
  - 1. 2020 National Rx Drug Abuse & Heroin Summit (Apr. 13-16; Nashville, TN)
- iii. Resources
  - 1. CEPOP Website ([www.CEPOPonline.org](http://www.CEPOPonline.org))
  - 2. Weekly Opioid Policy Reports (Now [Available Online](#))
- iv. Building Out Membership & Partnerships

**V. Moving Forward: Setting an Agenda into Action**

*Facilitated by Mary Bono*

- A. Next Steps – *Operationalizing Today’s Discussion.*
- B. Concluding Remarks

**Next Monthly CEPOP All-Participants Teleconference:** Monday, February 24, 3:00pm – 4:00pm

*Calendar Appointment Forthcoming.*

Should you have any questions, please contact [Matt Rubin](#) at (202) 312-7456.